Universität Zürich[UZH]

Berner Fachhochschule

Call for Papers

10th Economics of Media Bias Workshop

May 31–June 1, 2027 | Zurich, Switzerland

We invite submissions of papers or extended abstracts to the 10th Economics of Media Bias Workshop. The workshop brings together researchers studying bias in the production, distribution, and consumption of news and information, including the role of digital platforms and artificial intelligence. We welcome research on all forms of media bias, including ideological, advertiser, attention, and gender/minority bias, as well as related phenomena such as dis- and misinformation, conspiracy theories, and hate speech.

Main questions of interest include:

- How can media bias be measured?
- When is media bias driven by the supply side versus the demand side of the news market?
- How does AI affect news production and consumption, and what are the implications for media bias?
- What are the economic, political, and social consequences of media bias?
- How can policymakers address these issues?

The workshop will take place at the **University of Zurich**, with keynote presentations by **Andrea Prat (Columbia University)** and **Ekaterina Zhuravskaya (Paris School of Economics)**.

Submission

Please submit your paper or extended abstract by **January 31, 2027**, using the **submission form**.

Submitting authors will be notified of the decision by **February 28, 2027**. There are no conference fees. Presenters are responsible for their own travel and accommodation expenses.

Important Dates

January 31, 2027: Submission deadline
February 28, 2027: Notification of acceptance
May 31–June 1, 2027: Workshop

Scientific Committee

Maja Adena (WZB Berlin), Luis Aguiar (University of Zurich), Marita Freimane (University of Zurich), Ulrich Matter (Bern University of Applied Sciences), Arianna Ornaghi (Hertie School)