

Program 3rd Economics of Media Bias Workshop

University of Cologne, 15-16 Feb. 2018

Thursday, February 15

9.00	-	9.30	Reception and welcome coffee
9.30	-	9.40	Opening remarks
9.40	-	11.00	Session 1
			<i>Patrick Le Bihan, Sciences Po: "Who gets the credit? News-gathering competition and political accountability" (with Catherine Hafer and Dimitri Landa)</i>
			<i>Heng Chen, University of Hong Kong: "Competition for attention in the news media market" (with Wing Suen)</i>
11.00	-	11.20	Coffee break
11.20	-	12.40	Session 2
			<i>Sandra García-Uribe, Bank of Spain: "Multidimensional media slant: Complementarities in news reporting by US newspapers"</i>
			<i>Marcel Garz, Hamburg Media School: "What drives demand for media slant?" (with Gaurav Sood, Daniel Stone, and Justin Wallace)</i>
12.40	-	13.30	Lunch
13.30	-	14.50	Session 3
			<i>Christian Wellbrock, University of Cologne: "Competition and media performance: A cross-national analysis of corporate goals of media companies in 12 countries"</i>
			<i>Anna Kerkhof, University of Cologne: "Commercial media bias on German YouTube channels"</i>
14.50	-	15.10	Coffee break
15.10	-	16.00	Keynote
			<i>Ruben Durante, Sciences Po and Universitat Pompeu Fabra: "Media attention and political timing: Evidence from the signing of presidential executive orders" (with Milena Djourelova)</i>
16.00	-	16.20	Coffee break
16.20	-	17.40	Session 4
			<i>Tobias Thomas, EcoAustria: "Does the 4th Estate deliver? Towards a more direct measure of political media bias" (with Ralf Dewenter and Uwe Dulleck)</i>
			<i>Marit Hinnosaar, Collegio Carlo Alberto: "Gender Inequality in New Media: Evidence from Wikipedia"</i>
19.30			Dinner

Friday, February 16

10.00	-	11.20	Session 5
			<i>Ascensión Andina-Díaz, University of Málaga:</i> "The market for scoops: A dynamic approach" (with José García-Martínez and Antonio Parravano)
			<i>Maiting Zhuang, Paris School of Economics:</i> "Intragovernmental Conflict and Media Censorship: Evidence from newspaper reports on corruption scandals in China"
11.20	-	11.40	Coffee break
11.40	-	13.00	Session 6
			<i>Markus Dertwinkel-Kalt, University of Cologne:</i> "Incumbency dominance in letters to the editor: Field experimental evidence" (with Anna Kerkhof and Johannes Münster)
			<i>Armando J. Garcia Pires, Norwegian School of Economics:</i> "Social media, echo chambers and content provision"
13.00	-	14.00	Lunch
14.00	-	14.50	Keynote
			<i>James M. Snyder, Jr., Harvard:</i> "Newspaper Bias in Historical Perspective"
14.50	-	15.10	Coffee break
15.10	-	16.30	Session 7
			<i>Samuel Stäbler, University of Cologne:</i> "When do journalists report negative news about a brand? A study of corporate social irresponsibility events across six countries" (with Marc Fischer)
			<i>Hülya Eraslan, Rice University:</i> "Information gatekeeping and media bias" (with Saltuk Özertürk)

- Venue: University of Cologne, Albertus-Magnus-Platz, 50923 Köln
Room: Seminargebäude (Building 106), Conference Room 004 (Ground floor)
Location on Google Maps: <https://goo.gl/maps/5TQeX9DNpLG2>
- There are 30 minutes for each presentation, plus 10 minutes for discussion
- Organizers: Marcel Garz, Anna Kerkhof, Johannes Münster, Jil Sörensen